

Riverfront Art Gallery Resident Artist Application

Name: _____

Address: _____ City & Zip: _____

Phone numbers: Home _____ Cell _____

E-mail _____

Web site: _____

Tell us about yourself:

Please check

Education: Art Degree _____ Private Workshops _____ College Art Classes _____ Self-taught _____

Other _____ (explain) _____

How many years have you been engaged in art? _____ Do you belong to art groups? _____

Please list _____

How would you describe your art style?

Please check

Realism _____ Abstract _____ Expressionistic _____ Impressionistic _____

Other _____ Please describe: _____

What is your media?

Please check

Painting/Drawing: Acrylic _____ Block Printing _____ Collage _____ Charcoal _____ Encaustic _____ Ink _____

Mixed-Media _____ Metal _____ Monoprints _____ Oil _____ Pastels _____ Other _____

Photography: Digital _____ Film _____ Black & White _____ Polaroid Transfer _____ Photo Montage/Collage _____

Other _____ Explain _____

Show Experience:

Please check

Do you have a "body of work"? _____ yes _____ no

Galleries _____ Outdoor art events _____ Private shows _____ corporate exhibits/shows _____ Art group shows _____

Other (explain) _____

More information that you think we might like to know. _____

Riverfront Art Gallery Resident Artist Application (Page Two)

Please show us examples of your work.

Keep in mind that to qualify your work **must be 2-dimensional**.

You may send, deliver, or e-mail six (6x4) photographs of your work. Or, you may send/deliver a CD of your work with a page of information about your art, a link to your website is also very helpful in the decision-making process.

Please label your photos/CD's with your name, phone, e-mail, medium, title, and size of your art.

E-mail to: submissions@riverfrontartgallery.com

Mail to: Riverfront Art Gallery
132 Petaluma Blvd. North
Petaluma, CA.94952

Phone: 707-775-4ART (775-4278)

When we have reviewed your information we will let you know what the next step is.

Thank you for your submission.

The Members of Riverfront Art Gallery

About The Riverfront Art Gallery

The Riverfront Art Gallery began as a dream of two Petaluma artists, Lance Kuehne and Jerrie Jerné Morago. In the spring of 2007 they began looking for a perfect spot in downtown Petaluma to open an upscale fine art gallery. When this perfect spot came up for rent, they began the journey of creating The Riverfront Art Gallery. They then assembled a group of very creative 2-dimensional artists and the fun began.

The gallery is housed in a wonderful historical building, which is locally owned and right in the center of downtown Petaluma. The building itself is a wonderful work of art!

The members of Riverfront Art Gallery are all local artists and present a wonderful array of art for sale to the public. The artist members work and operate the gallery. Lance and Jerrie act as managers/owners and as workers.

Each artist has a designated space for each new show, and the spaces rotate for each show.

Financial information:

The initial investment is \$800 for each full-space member (\$400 deposit + rent)

\$600 for each half-space member (\$400 deposit + rent)

Monthly rent for each full space is \$400 (half member \$200)

Rent is due on the 1st of each month and a late charge will be due if paid after the 5th.

Contract/lease is for 6 months and is renewable on a month-to-month basis.

Two months notice required for leaving (after 4 months). Deposit is returned when you leave.

There is a 20%(gallery)/80%(artist) split on sales. Artists are paid by the 10th of each month.

There is the option to not work the gallery, in that case the split is 40%(gallery)/60%(artist).

You may also try a “Trial Membership” where you just pay rent for one show. If you decide to stay after the one show, you then pay a deposit and make a 6 month commitment.

Work information:

“Participating Members” are required to work at the gallery. You may sign up for the days/times you need to work within a designated block of time. The gallery is open 10:30AM to 6:00PM during the week and later on some nights. We have art receptions at the beginning of each new show and other special events.

If you are chosen for residence in the gallery, you will be given a contract to read which will help you to finalize your decision.